

## **Official Rules**

Starting January 4, 2017, Dana-Farber Cancer Institute and the Jimmy Fund (“DFCI”) will invite eligible participants via email, Facebook (<http://www.facebook.com/JimmyFundWalk> and <http://www.facebook.com/TheJimmyFund>), and the Event website (<http://www.jimmyfundwalk.org>), to register for the 2017 Boston Marathon® Jimmy Fund Walk to be held on September 24, 2017 (the “Event”). To register, participants must: (i) visit the URL reflected in the invitation, (ii) supply all requested information in a complete and accurate fashion, and (iii) commit to the minimum fundraising requirement\* (the “Registered Participants”). Additionally, Registered Participants will be encouraged to recruit new participants to register as walkers for the Event. The top thirty (30) Registered Participants who recruit the most participants to register as walkers for the Event between January 4, 2017 at 12:01am EST and September 24, 2017 at 11:59pm EST (the “Contest Period”) will be eligible to receive a prize as described below (the “Contest”).

To qualify as having recruited a walker, one (1) or more walkers must complete the following during the Contest Period: (i) register for the Event, (ii) provide the first and last name of the Registered Participant who referred them to the Event (the “Referrer”) in the “Did a walker refer you to participate?” field on the Event registration page, and (iii) commit to raise the minimum fundraising requirement\* (the “Referred Participants”). All Referred Participants and Referrers may register for the Event as an individual or by joining a team. Individuals who register for the Event as a virtual walker or volunteer will not be eligible to win a prize.

The winners will be determined at DFCI: 10 Brookline Place West, 6th Floor, Brookline, Massachusetts, on October 3, 2017 at 11:00am EST. The Senior Vice President for Development, or her/his designee, shall be responsible for determining the names of thirty (30) potential winners.

The potential winners will be notified by DFCI via phone, mail and/or email. If a potential winner cannot be reached after ten (10) business days from the first notification attempt, or if a Participant is found to be ineligible, or if the notification is returned or undeliverable, or if a Participant declines “winner” status, that Participant will forfeit all rights as the winner, and an alternate winner will be selected. In the event the alternate winner declines the prize, the prize may be designated for another DFCI fundraising event at DFCI’s sole discretion. Prizes will be shipped via a traceable method of delivery.

In order to be eligible to participate in the Contest, a Participant must, as of the date of entry, be a legal resident of one of the fifty (50) United States or the District of Columbia. Directors, officers and employees of DFCI, and persons otherwise affiliated with DFCI, are not eligible to win the prize; this includes immediate family members of any of the aforementioned groups. The term “immediate family” includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws,” or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

**NO PURCHASE OR CONTRIBUTION NECESSARY TO ENTER.** Maximum of one (1) entry per Participant. The odds of winning depend on the number of valid entries received. The thirty (30) Referrers who recruit the highest number of Referred Participants will be eligible to win a one (1) year supply of Cape Cod potato chips, which includes: one (1) variety bag of potato chips per month from Cape Cod for twelve (12) consecutive months. This prize has a combined fair market value of five hundred dollars (\$500) per person.

All entries must be complete to be eligible. Deadline to enter is September 24, 2017 at 11:59pm EST.

Prizes are non-transferrable, non-refundable, non-negotiable, not redeemable for cash or for re-sale, and no substitution will be allowed. Prize will not be replaced if lost or stolen. Other restrictions may apply. Should a prize become unavailable to DFCI for any reason, DFCI reserves the right to substitute an item of equal or lesser value. Winners may be required to sign an affidavit of eligibility, a receipt, a Certificate of Intent, and/or a waiver form provided by DFCI, prior to receipt of the prize.

The identities of the winners may be obtained by contacting the Boston Marathon® Jimmy Fund Walk staff at [jimmyfundwalk@dfci.harvard.edu](mailto:jimmyfundwalk@dfci.harvard.edu) on or after October 17, 2017 at 11:00am EST.

Any valuation of the prize stated above is based on available information provided to DFCI, and the value of any prize awarded to a winner(s) may be reported for tax purposes as required by law. Winners are solely responsible for reporting and paying any and all applicable taxes related to the prize and for paying any expenses associated with a prize which is not specifically provided for in these Official Rules. Winners may be required to provide DFCI with valid identification and a valid taxpayer identification number or social security number before the prize will be awarded. Any person winning over \$600 in prizes from DFCI may receive an IRS form 1099 shortly following the end of the calendar year and a copy of such form will be filed with the IRS. Any person winning \$5,000 or more in prizes from DFCI may be required to pay the applicable taxes to DFCI before any prize will be awarded, per IRS regulations.

By participating in the Contest described above, Participants agree to abide by all terms of these Official Rules and all decisions of DFCI, made in its sole discretion, which decisions shall be final. DFCI will interpret these Official Rules and will resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest, and DFCI's decisions concerning such disputes shall be final.

All Participants, their heirs, executors and administrators, waive, release and forever discharge DFCI, all sponsoring entities, their respective trustees, directors, officers, employees, and agents, from all claims of liability, damages and rights of action of whatever nature or description, in equity or at law, present and future, that may arise out of or relate to participation in the Contest, including the use of any prize.

DFCI is not responsible for lost or stolen prizes, incorrect or inaccurate transcription of entry information, for any human error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, theft or destruction or unauthorized access to, or alteration of, entries, for line failures or other failures of any telephone network, server, providers, computer equipment, software or any combination thereof, for inability to access any web site or online service or any other error or malfunction, or for late, lost, illegible, misdirected or incomplete entries which may limit a Participant's ability to participate in the Contest. DFCI is not responsible for technical, hardware or software failures of any kind, lost or unavailable network connections or failed, incomplete, garbled or delayed transmissions.

The Contest is governed by the laws of the Commonwealth of Massachusetts. By participating in the Contest, each Participant consents to the exclusive jurisdiction of the courts located in Suffolk County, Massachusetts, for resolution of all disputes.

Dana-Farber Cancer Institute is the sponsor of the Contest. DFCI is located at 450 Brookline Avenue, Boston, Massachusetts 02215.

\*The minimum fundraising requirement (registration fee not included) for participants ages thirteen (13) and older is three hundred dollars (\$300); the minimum fundraising requirement (registration fee not included) for youth participants ages twelve (12) and under as of Event day is one hundred dollars (\$100).